

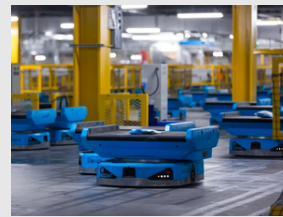
SUCCESS STORY:

PROJECT DETAILS

Amazon selected the Borderplex region for their **\$250M distribution center** because of the following:

- Strong business environment
- Competitive costs
- Access and service the entire Southwest region
- Speed to market (accessibility was a major point for the company)

Amazon indicated that the El Paso facility will be **one of the newest of its kind in the entire global Amazon network**, known as a sort of robotics facility. This expansion is estimated to **hire over 700 workers**.



“We’re excited to be growing our operations in west Texas and look forward to building out our network in El Paso. We’re grateful for the **strong support we’ve received from local and state leaders** and we look forward to creating over 700 full-time jobs for the El Paso community, with industry-leading pay and comprehensive benefits starting on day one.”

Alicia Boler Davis, *Vice President of Global Customer Fulfillment, Amazon*

HOW WE HELPED



Tailored a proposal introducing Amazon to the Borderplex. The packet included information on:

- Local market
- Living and working in the region
- Potential real estate sites



Connected Amazon with the City and County of El Paso. Amazon received expedited permitting and planning assistance.



Announcement/press release support.



Helped Amazon establish relationships with local businesses and supporting organizations.