


# SUCCESS STORIES:

**EXPANSION #1**




**EXPANSION #2**



**EXPANSION #3**

Located in Northwest Corporate Center in El Paso, the new factory will be Schneider’s fourth in the city and 20th in the United States. **Their newest factory will make El Paso, Texas the home of Schneider Electric’s largest manufacturing footprint in the United States.**

- The ‘engineer-to-order’ manufacturing facility produces customized low voltage switchboards that distribute electricity to one or more sources in commercial settings.
- This project specifically will create a estimated **\$15M investment and 700 new jobs.**
- Schneider Electric has vetted and approved more than **100 new suppliers** and secured strategic buys of raw materials to support increased demand and improve continuity of supply.

“The supply chain challenges of the past year have demonstrated the importance of increasing our domestic manufacturing capacity as quickly as possible. **Our new, state-of-the-art manufacturing facility in El Paso will allow us to get products into the hands of our distributors and end-users more quickly,** and it will bring an estimated \$138 million in economic value to the local area.”  
**Annette Clayton, CEO and President, Schneider Electric North America**

## HOW WE HELPED

The Borderplex Alliance was involved in three of Schneider Electric's expansions in El Paso.



Provided potential real estate sites.



Provided market-specific data and organized community roundtables.



Connected Schneider Electric to the Career and Technical Education departments of our local school districts.



Connected Schneider Electric with the local municipalities and received:

- Support through the incentive process.
- Expedited permitting and planning.
- Announcement/press release support.