



THE BORDERPLEX ALLIANCE | BORDERPLEX **SUPPLIER** ASSOCIATION

## WHAT IS THE SUPPLIER ASSOCIATION?

The Borderplex Supplier Association will provide resources to help increase regional exports and increase the number of products and services sold regionally. The Association also seeks to encourage the adoption and creation of advanced technology by suppliers. Through special initiatives, Association members will work to strengthen the systems that support the manufacturing industry.

## WHY EXPORT?

**96%**

Of the world's consumers live out of the U.S.

On average, sales revenues for exporting companies are **SIGNIFICANTLY HIGHER** than that of non-exporting companies.

Companies that export are

**8.5%**

Less likely to go out of business

## ACTION ITEMS

### BINATIONAL TECHNOLOGY FORUM

Co-led by the Binational Technology Council, this forum will engage a variety of experts in advanced technology to discuss important topics surrounding the adoption and creation of new technology.

### EXPORT EDUCATIONAL PROGRAMMING

Experts in exporting will present to the Association on topics such as trade financing, obtaining insurance for non-payment risk, taking advantage of changes to the USMCA trade agreement, developing a successful export strategy, and many other key industry topics. Special workshops will also be provided such as trade financing workshops for community banks and demos for online supply chain platforms.

### WHO SHOULD GET INVOLVED IN THE SUPPLIER ASSOCIATION?



Manufacturing  
Suppliers



Logistics  
Companies



Banks

### BUSINESS CONSULTING

Through our business consulting services, the association will work with suppliers to identify challenges and connect them to existing resources.

### SPECIAL INITIATIVES

The Borderplex Alliance will undertake special initiatives, particularly those identified in the 2025 Ascend plan, that will advance the industry.